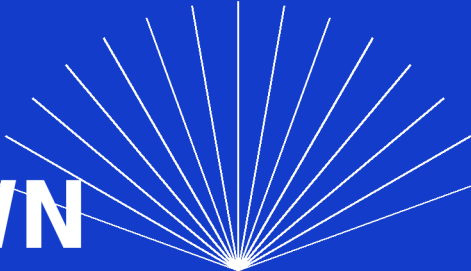


A NEW DAWN FOR WEBUYE WEST

A white sunburst graphic with multiple lines radiating from a central point, positioned to the right of the main title.

A Citizen's Guide to the Economic and Legislative
Manifesto

INDUSTRY • DIGNITY • OPPORTUNITY • ACCOUNTABILITY

STEVE BIKO WAFULA

ASPIRANT FOR MEMBER OF PARLIAMENT — WEBUYE WEST

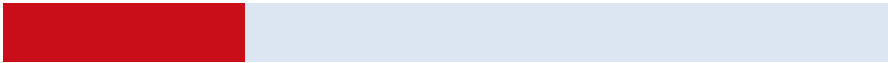
"Real laws. Real change. Real results."



BOOKLET GUIDE

What This Booklet Covers

A plain-language summary for residents of Matulo, Misikhu, Bokoli and Sitikho.



PURPOSE

This booklet explains the candidate's background, the proper role of a Member of Parliament, the manifesto's development priorities, and the standards by which the programme should be measured.

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A PERSONAL MESSAGE

Why I Am Seeking to Serve

Leadership should be judged by understanding, preparedness and measurable responsibility.

Every day in Webuye West, hardworking people confront problems that should not be permanent: young people with qualifications but no work, farmers who produce without receiving fair value, traders operating under pressure, families facing medical costs, and businesses constrained by unreliable power, expensive credit and weak infrastructure.

I am seeking to represent Webuye West because I believe our constituency can move from managing hardship to building a productive local economy. This requires more than speeches. It requires laws, budgets, oversight, partnerships and institutions that work.

My approach begins with a simple conviction: public office is a trust. An MP must listen to the people, understand the national budget, shape legislation, question misuse of public resources and fight for the constituency in every serious national conversation.

MY LEADERSHIP TEST

Do not judge me by the noise of a campaign. Judge me by the clarity of the plan, the honesty of the commitments, the work already being done, and whether I remain answerable after the election season.

Webuye West has fertile land, a strategic location, entrepreneurial energy and a young population ready to work. Our task is to connect these strengths through industrial growth, modern agriculture, stronger small businesses, practical skills, reliable infrastructure and accountable leadership.

This booklet is therefore not a catalogue of impossible promises. It is a summary of the direction I am offering and the standards residents should use to question, monitor and evaluate my leadership.

BACKGROUND AND CHARACTER

The Person Behind the Manifesto

Born here. Building here. Prepared to carry the responsibility of home.

I am Steve Biko Wafula: a son of Webuye West, a businessman, a media entrepreneur and a manufacturing investor. My connection to this constituency is not seasonal. It is the place that formed me and the place where I have chosen to build.

Business has taught me that good intentions are not enough. A plan must account for capital, power, roads, licences, taxes, cash flow, employees, customers and delivery. Manufacturing has shown me how one interruption in electricity, one delayed approval or one broken road can affect jobs and household incomes.

ROOTED IN WEBUYE WEST My understanding comes from living the realities of the constituency, not discovering them during an election cycle.	A BUILDER’S MINDSET I approach problems through systems, execution, measurement and long-term economic value.
FAITH AND INTEGRITY I believe leadership must be anchored in conscience, service, truth and respect for human dignity.	COURAGE UNDER PRESSURE Personal and business setbacks have strengthened my resolve to rebuild, keep learning and serve with empathy.
PRACTICAL ECONOMIC EXPERIENCE I understand what it takes to invest, employ people, manage uncertainty and create value.	ACCOUNTABLE LEADERSHIP I believe citizens should have information, access, public scorecards and the freedom to question their representative.

WHAT THIS MEANS

I do not claim to know everything. I commit to listening, using evidence, seeking competent advice, correcting mistakes openly and keeping the interests of Webuye West at the centre of every decision.

THE CONSTITUTIONAL JOB

What an MP Must Actually Do

Representation, legislation, oversight and responsible use of constituency-linked resources.

A serious Member of Parliament must not promise powers that belong to the county government, national ministries or independent agencies. The MP’s influence is strongest when the office understands the law and uses every available channel properly.

REPRESENT Carry the needs, evidence and priorities of residents into Parliament, ministries, committees and national decision-making.	LEGISLATE Make and amend laws affecting taxation, industry, agriculture, employment, enterprise, education, healthcare and public finance.
OVERSEE Question government decisions, scrutinise budgets, track public spending and expose waste, corruption or neglect.	INFLUENCE BUDGETS Fight for fair national allocations and ensure Webuye West is visible when infrastructure and sector priorities are funded.
USE NG-CDF LAWFULLY Support education and other eligible constituency projects transparently, equitably and within the law.	COORDINATE Bring together citizens, county and national agencies, investors, institutions and development partners around shared priorities.

THE STANDARD

The office should publish what it can do, what it cannot do alone, who is responsible for each commitment, the expected timeline and how residents can follow progress.

The purpose of this clarity is to replace political theatre with informed leadership. Webuye West deserves an MP who reads budgets, understands economic policy, respects institutional mandates and converts public concerns into legislative and oversight action.

THE DEVELOPMENT DIRECTION

The New Dawn Vision

A constituency that produces, employs, trades, learns and grows with dignity.

The central vision is to position Webuye West as a productive economic centre serving Bungoma County, Kenya and the wider East African market. This means moving from dependence on raw produce and consumption toward manufacturing, value addition, logistics, technology and stronger local enterprise.

INDUSTRY Revive Webuye's industrial identity and attract manufacturers, processors, warehouses and supporting services.	AGRICULTURE Make farming more profitable through mechanisation, aggregation, storage, fair markets and agro-processing.
JOB Connect young people to apprenticeships, digital work, technical skills, enterprise and expanding local value chains.	ENTERPRISE Protect SMEs, simplify the business environment, improve credit access and promote timely payment.
INFRASTRUCTURE Improve the enabling environment through roads, power, water, drainage, markets and digital connectivity.	HUMAN DEVELOPMENT Strengthen education, healthcare, social protection and opportunities for women, persons with disabilities and vulnerable families.
ACCOUNTABILITY Publish priorities, budgets, project status and performance so that leadership can be measured.	WARD EQUITY Ensure Matulo, Misikhu, Bokoli and Sitikho are included through transparent criteria and public participation.

THE ECONOMIC LOGIC

A farm creates more income when produce is processed. A skilled young person finds work when businesses expand. A trader grows when roads, markets, power and credit improve. Each pillar must therefore reinforce the others.

PRIORITY ONE

Manufacturing and Industrial Revival

Webuye should become known again for production, investment and stable jobs.

The collapse and decline of major industrial activity weakened employment, transport, retail, housing and household incomes across Webuye. Industrial revival is therefore not nostalgia; it is an economic strategy.

As MP, I will use legislation, committee work, budget advocacy and investor engagement to support a competitive manufacturing environment. The focus will include reliable industrial electricity, improved logistics, fair taxation, access to industrial finance, serviced production spaces and transparent investment frameworks.

- Pursue transparent solutions for stalled strategic industrial assets, including parliamentary scrutiny where necessary.
- Advocate for industrial parks, light-manufacturing zones, warehousing and logistics facilities in suitable locations.
- Promote paper, packaging, beverages, furniture, textiles, construction inputs and agro-processing industries.
- Link local suppliers, artisans, transporters and service providers to industrial procurement opportunities.
- Push for apprenticeships that allow young people to learn inside functioning enterprises.
- Work with agencies and investors to market Webuye West's location, labour force and access to regional trade routes.

WHAT RESIDENTS SHOULD EXPECT

The office will report investor engagements, legislative actions, infrastructure barriers raised with government, and the status of strategic industrial revival efforts. Jobs will not be invented by slogans; they will come from enterprises that can produce and grow.

My own experience as a manufacturing investor means I understand the difference between announcing a factory and creating the conditions that allow one to survive.

PRIORITY TWO

Agriculture and Agro-Processing

Farmers should earn more because value is added closer to where food is produced.

Webuye West farmers work hard, but too much value is lost through high input costs, weak aggregation, poor storage, unfair contracts, delayed payments and the sale of raw produce. The manifesto proposes an agriculture system organised around income, not survival.

FAIR MARKETS Support laws and oversight that promote transparent pricing, timely payment and protection from exploitative contracts.	MECHANISATION Advocate for financing and shared-access systems that make machinery available to small and medium farmers.
COOPERATIVES Strengthen governance, professional management, auditing and member control in farmer organisations.	STORAGE AND AGGREGATION Promote collection centres, cold storage and warehouses that reduce losses and improve bargaining power.
AGRO-PROCESSING Attract processors for cereals, dairy, poultry, fruits, beverages and other viable local products.	FINANCE AND INSURANCE Expand access to affordable agricultural credit, savings structures and appropriate risk protection.

FROM FARM TO INDUSTRY

When local produce is cleaned, graded, processed, packaged and marketed within the constituency, farmers earn more and new jobs emerge in transport, machinery, storage, sales, maintenance and manufacturing.

The MP’s office will convene farmers, buyers, cooperatives, researchers, lenders and agencies to identify practical value chains. It will also use Parliament to raise funding, payment, market and regulatory failures affecting producers.

PRIORITY THREE

Youth, Jobs and Practical Skills

Young people need pathways into work, enterprise, technology and leadership—not temporary mobilisation.

The youth of Webuye West are not short of talent. They are short of systems that connect learning to opportunity. The manifesto therefore links skills development to the sectors that can create work: manufacturing, agriculture, construction, transport, digital services, creative industries and local enterprise.

- Increase advocacy for TVET funding, modern equipment, competent instructors and industry-relevant courses.
- Create partnerships for industrial apprenticeships, internships, attachments and recognised workplace training.
- Promote digital hubs, public connectivity and training for online work, software, media, design and e-commerce.
- Support transparent innovation challenges, mentorship networks and market linkage for youth-led enterprises.
- Advocate for startup and equipment financing that is accessible, affordable and properly supervised.
- Use public forums to involve young people in the design and monitoring of constituency priorities.

THE PRINCIPLE

Youth policy should not treat young people as a crowd to be entertained. It should treat them as workers, creators, farmers, technicians, entrepreneurs, professionals and citizens capable of shaping Webuye West.

The public scorecard will track apprenticeships and partnerships facilitated, youth forums held, proposals submitted in Parliament, and opportunities communicated through the constituency office. Every programme must have transparent criteria and must protect applicants from political favouritism.

PRIORITY FOUR

SMEs, Traders and Access to Credit

Local businesses are the daily engine of jobs, circulation and household stability.

A kiosk, salon, workshop, boda boda enterprise, market stall, farm-supply shop or small factory may look modest, but together these businesses employ thousands and keep money moving within the constituency. They deserve policy support, not punishment.

SIMPLER COMPLIANCE Advocate for clear, predictable and proportionate licensing and taxation systems.	AFFORDABLE FINANCE Work with banks, SACCOs, funds and development institutions to improve access to responsible credit.
TIMELY PAYMENT Push for stronger enforcement of payment timelines when SMEs supply government or large institutions.	BETTER MARKETS Support modern, safe and well-managed trading spaces with water, sanitation, storage and security.
BUSINESS CAPABILITY Promote bookkeeping, digital payments, procurement readiness, quality standards and financial literacy.	LOCAL PROCUREMENT Encourage lawful opportunities for qualified local enterprises, with transparent tender information and anti-corruption safeguards.

A PRACTICAL PROMISE

The constituency office should become a reliable information and referral centre: publishing opportunities, explaining requirements, helping enterprises prepare, and escalating unfair barriers to the responsible institution.

Credit alone is not enough. Businesses also need customers, records, skills, networks and predictable rules. The goal is to help viable enterprises survive, expand and employ more people without trapping owners in toxic debt.

PRIORITY FIVE

Roads, Water, Power, Markets and Digital Access

Infrastructure is not decoration. It determines the cost of living and the cost of doing business.

A farmer loses money when a road delays produce. A workshop cannot grow with unreliable electricity. A family loses time when clean water is far away. A student is excluded when connectivity is unaffordable. Infrastructure connects every part of the manifesto.

ROADS AND DRAINAGE Advocate for fair funding, transparent project selection, maintenance and all-weather access to productive areas.	ELECTRICITY Escalate reliability, connection and industrial-power constraints through parliamentary and agency channels.
WATER Coordinate with responsible institutions to expand safe water systems and track stalled or incomplete projects.	MARKETS Support modernisation, sanitation, storage, lighting, safety and better links between producers and buyers.
TRANSPORT AND LOGISTICS Promote infrastructure that reduces travel time, vehicle damage and the cost of moving goods.	DIGITAL INCLUSION Pursue connectivity, public Wi-Fi in appropriate spaces, digital-service access and youth-oriented innovation hubs.

HONEST DIVISION OF RESPONSIBILITY

Many infrastructure functions are implemented by national agencies or the county government. The MP's duty is to legislate, influence budgets, coordinate, oversee, document neglect and ensure Webuye West is not forgotten.

Projects should be selected using public evidence: population served, economic value, safety, urgency, geographic equity and readiness—not political loyalty.

PRIORITY SIX

Education, Healthcare and Human Dignity

Economic transformation must improve the daily life and future of every family.

A productive constituency requires healthy people and education that prepares learners for life. The manifesto therefore treats schools, skills, healthcare and social support as foundations of economic development rather than separate concerns.

TRANSPARENT BURSARIES Publish criteria, application dates, beneficiary data as legally appropriate, ward distribution and appeal channels.	BETTER LEARNING ENVIRONMENTS Use lawful constituency resources and national advocacy to improve classrooms, laboratories, sanitation and digital access.
PRACTICAL EDUCATION Connect schools and TVET institutions to entrepreneurship, science, technology, agriculture and industry.	HEALTHCARE FUNDING Advocate for adequate staffing, medicine supply, emergency response, maternal care and mental-health services.
PATIENT DIGNITY Use oversight and public engagement to challenge neglect, corruption, discrimination and unsafe conditions.	INCLUSIVE OPPORTUNITY Ensure women, persons with disabilities, older people and vulnerable families are considered in planning and access.

THE HUMAN MEASURE

Development is not only the number of projects launched. It is whether a child stays in school, a patient receives care, a mother is treated with dignity, and a family can face tomorrow without preventable fear.

The MP’s office will not replace teachers, doctors or county managers. It will use budgets, legislation, oversight, partnerships and public pressure to strengthen the systems responsible for serving residents.

THE LEADERSHIP STANDARD

Accountability, Public Participation and Ward Equity

Every public shilling should have a purpose, a record and an answer.

Corruption is not an abstract political issue. Every stolen shilling is a bursary denied, a road delayed, a clinic without medicine or a business opportunity destroyed. Accountability must therefore be built into the daily operation of the office.

- Publish annual priorities, office budgets, eligible constituency projects and implementation updates.
- Use open public participation before major decisions and publish what residents proposed and how decisions were reached.
- Create a ward-equity framework covering Matulo, Misikhu, Bokoli and Sitikho, while still responding to urgency and population need.
- Provide accessible channels for complaints, referrals, project reports and follow-up.
- Disclose conflicts of interest and reject procurement manipulation, ghost projects and political favouritism.
- Issue regular reports on parliamentary attendance, questions, motions, legislation, committee work and budget advocacy.
- Protect citizens who raise legitimate concerns and correct public errors promptly.

MY LEADERSHIP PROMISE

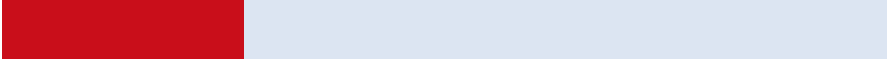
I will listen, consult and involve the people; fight for Webuye West in Parliament; remain accessible and accountable; and work to ensure public resources deliver visible value for wananchi.

Accountability also means admitting limits. When a proposal is delayed, rejected or outside the MP's direct mandate, the office must explain why, name the responsible institution and show the next action being taken.

FROM MANIFESTO TO WORK

The First 100 Days and the Public Scorecard

The opening period should build systems for access, evidence, coordination and measurement.

- 
1. Establish a professional constituency office with clear service channels, case tracking and published response standards.
 2. Hold structured listening forums in Matulo, Misikhu, Bokoli and Sitikho and publish the leading priorities from each ward.
 3. Produce a baseline report on roads, water, power, schools, health facilities, markets, agriculture, industry and youth employment.
 4. Publish a responsibility map showing which commitments belong to Parliament, NG-CDF, county government, national ministries or other agencies.
 5. Launch a public manifesto scorecard with targets, timelines, responsible institutions and quarterly updates.
 6. Create technical working groups on industry, agriculture, youth, SMEs, infrastructure, education, healthcare and accountability.
 7. Begin parliamentary and agency engagement on industrial revival, strategic assets, power reliability, roads, water and investment barriers.
 8. Open an opportunity desk for bursaries, training, jobs, tenders, enterprise support and referrals, with transparent information.
 9. Publish standards for public participation, ward equity, procurement integrity and conflict-of-interest management.
 10. Issue the first 100-day report: what was completed, what started, what was blocked, what changed and what comes next.

WHAT THE SCORECARD WILL TRACK

Legislative action; oversight questions; budget submissions; projects followed; public meetings; cases resolved; bursary transparency; investor and partner engagements; apprenticeships and opportunities facilitated; and ward distribution of eligible initiatives.

A MEASURABLE COVENANT

A Ten-Point Contract with Webuye West

These are standards residents should use to hold the office to account.

- 1. Presence** Maintain an accessible office and regular ward engagement—not an election-season appearance.
- 2. Truth** Separate proposals from funded projects and never claim powers that the office does not possess.
- 3. Legislation** Use Parliament to advance industry, farmer protection, employment, enterprise and accountable public finance.
- 4. Oversight** Question waste, stalled projects, poor services and misuse of public resources without fear or favour.
- 5. Jobs and production** Keep manufacturing, agro-processing, skills and SME growth at the centre of the economic agenda.
- 6. Ward equity** Use transparent criteria so that Matulo, Misikhu, Bokoli and Sitikho are considered fairly.
- 7. Public information** Publish priorities, progress, setbacks, expenditure information and performance reports.
- 8. Inclusion** Listen to youth, women, farmers, traders, professionals, persons with disabilities and vulnerable families.
- 9. Partnerships** Bring institutions, investors and experts to the table while protecting public interest and local opportunity.
- 10. Accountability** Accept questions, correct mistakes and allow the people to measure promises against results.

THE FINAL WORD

Webuye West does not lack potential. It requires leadership that understands how laws, budgets, industries, farms, businesses and public institutions work together. The new dawn will be built through discipline, participation and results—not by one person alone.

REAL LAWS. REAL CHANGE. REAL RESULTS.

This booklet presents a plain-language summary of Steve Biko Wafula's proposals for legislation, oversight, economic growth, public services and accountable representation in Webuye West.

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FOR MP — WEBUYE WEST | 2027

Prepared from the Webuye West Economic and Legislative Transformation Manifesto. Proposals remain subject to the Constitution, legislation, budgets, procurement rules and cooperation among national, county and constituency institutions.